

## **Kootenay Coop Radio 2012 Sponsorship Package Deals**

payment due before spots air.

### **Local Business**

**Show Sponsorship** - 3 Month commitment – payable monthly

You can sponsor a show for as little as \$100 a month -

1. **Pre produced spot** “ \_\_\_\_\_ is a proud supporter of Kootenay Coop radio”(pre-produced) played before sponsorship program and randomly throughout the week  
and
2. **live tags** 3x a program read by the programmer “ \_\_\_\_\_ is made possible with the generous support of \_\_\_\_\_”
3. **1 produced 30-40 second spot** - played randomly 10 times a month

**Monthly Spots** - 3 month commitment - payable monthly -

All spots are 30 seconds.

#### **\$50 a month - 1 produced spot**

10 spots a month \$5 a spot

#### **\$100 -1 produced spot**

25 spots a month

\$4 dollars a spot

#### **\$150 – 2 produced spots**

10 per week

40 spots a month

\$3.80 a spot

#### **\$225 – 2 produced spots**

65 spots a month

\$3.50 a spot

Special Monthly First timer package - \$150 monthly sponsorship package (pay only \$50 for the first month)

## **Event Campaign**

### **3 days – CRAM it in**

4 x a day – 12 spots – 78\$ - (\$6.5 per spot)

5 x a day – 15 spots - 90 - (\$6 per spot)

### **1 week(1 spot)**

3 x a day 7 days – 21 spots - \$126 - (\$6 per spot)

4 x a day 7 days – 28 spots - \$154 (\$5.5 per spot)

### **2 weeks(2 spots rotating)**

2 x a day 14 days – 28 spots - \$154 (\$5.5 per spot)

3 x a day 14 days - 42 spots - \$189(\$4.5 per spot)

combo – 2x a day for 7 days

3x a day for 7 days – 35 spots - \$175(\$5 per spot)

### **3 weeks(2 spots rotating)**

2 x a day 21 days – 42 spots - \$189(\$4.5 per spot)

3 x a day 21 days - 63 spots - \$220.5(\$3.5 per spot)

combo – 2x a day for 14 days -

3x a day for 7 days – 49 spots - \$196(\$4 per spot)

Prices do not include 12%

\$25 charge for rush ads with less than 48 hour turnaround time

Interested?

All we need from you is info for a 30 second script.

any questions contact jay 352 9600 or [jay@kootenaycoopradio.com](mailto:jay@kootenaycoopradio.com)