

Summer 2010



93.5 Nelson  
96.5 Crawford Bay  
107.5 New Denver

**TEEN RADIO  
CAMP  
REGISTRATIONS  
*STILL  
AVAILABLE!***

**6 SPOTS LEFT.**  
\$250 for Non-Members  
\$200 for Members  
Bursary Applications  
Available!

Call 250-352-9600  
Start Date: Aug 9th

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**Youth Radio Camp 2010. "Putting the Rad in Radio!"**

This is the 3rd year for the Kootenay Coop Radio **Summer Youth Radio Camp**, made possible through wage subsidy funding from Canada Summer Jobs, enabling the hiring of Jordana Bartinger as our Youth Camp Coordinator.

**TEENS EARN FOUR  
HIGH SCHOOL  
ELECTIVE CREDITS!**

KCR has partnered with Self Design High, in order to offer this opportunity. **The Teen Camp** runs between August 10th to 20th, (Week days from 9am to 3pm).

**Six spots still available.**

**Youth gain experience in:** Reporting on news that is of interest to youth, interviewing and research, producing short fun radio skits, mixing music, and learning how to use recording /editing technology, all while planning and producing their very own collective radio show!

**Emergency Back Up Power for Towers & Station**

**KCR has been awarded funding from the Columbia Basin Trust Community Initiatives Funding** through the RDCK: Area A (\$1,000), Area D & Kaslo (\$590) & Nelson (\$1,000), and a Community Development Grant from Area E of \$500, making available a total of \$3090.

**This initiative will ensure that KCR is able to continue broadcasting through extended power outages.**

This Fall the station will purchase and coordinate the installation of emergency backup power equipment for KCR's transmitters that serve the entire Kootenay Lake population.

**With the completion of this project,** KCR's entire broadcast chain (including the Nelson studio & transmitters in Nelson, 6 Mile, and Crawford Bay) will be equipped with emergency backup power to cover power outages for up to 3 days.

This will enable the station to continue broadcasting through an extended power outage. As KCR is staffed 18 hours a day, we are well situated to offer emergency broadcast services to the residents of Areas A, D, E, F, and Nelson. We expect local governments, emergency service providers and utilities will utilize this service to provide critical information to area residents in times of power outage and natural disas-

**Big Win for Community Radio!**

**A music show on Kootenay Co-op Radio has won a national award. (May 2010).**

Japanese Musiquest (on air for the last 3 three years) won first prize in the **Music Program** category at the annual radio awards given by the National Campus and Community Radio Association. (NCRA). **Japanese Musiquest** airs on CJLY at 7 pm on Tuesdays and 10 am on Fridays.

"When I got the news I really wanted to cry for joy," said the show's host Yukiko (Yuki) Tsutsui, "but then I wondered if it was really true or not."

It is true. "This year the awards had a total of 103 entries and music is one of the most popular categories," said NCRA Executive Director Shelley Robinson.

**Three other KCR programmers received honourable mentions in three categories:**

**Syndicated show:** Jon Steinman - Deconstructing Dinner.

**Current Affairs:** Claus Lao Schunke for Chinese Feed

**Music:** Barry Boates for Old Time Radio.



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**News from the  
Canadian Radio-  
Television &  
Telecommunications  
Commission**

The CRTC is requiring that all community and campus radio stations play more locally originating spoken word programming, & more Canadian music in all genres.

They have also ruled on the question of **Turntablism**, by defining some terms and recognizing some experimental music composed of sounds mixed by a Canadian as Cancon.

The Commission has upheld their original ruling that Broadcast Distribution Undertakings (cable companies) are no longer required to carry the radio signals of radio stations when asked.

**And finally...**Canadian community & campus stations will now be eligible to receive a small amount of operational funding through Canadian Content Development programs, dispensed by the Community Radio Fund of Canada next year.

<http://crtc.gc.ca/eng/archive/2010/2010-499.pdf>

## FROM THE BOARD OF DIRECTORS

### June 14, 2010

#### Report to the Members:

The Board of Directors for Kootenay Coop Radio wish to inform Members of some of the recent activities of the Board.

As reported at the Annual General Meeting in October 2009, Kootenay Coop Radio has been operating at a deficit for the last 2 fiscal years. This means the monthly expenses of KCR have been more than the monthly income on average for the last 2 years.

The Financial Report for the current year will be available at the AGM in the fall 2010.

Your dedicated Directors donated a full weekend of their time when they had the preliminary strategic planning meetings on Saturday April 17th and Sunday April 18th 2010.

The purpose of the strategic planning meetings was to allow the Board an opportunity to explore the immediate needs of the radio station and to set some immediate goals to improve the financial health of the organization.

Arising from our meetings, the Directors have taken steps toward improving the cash flow management and the financial structure of KCR.

### June 14 report continued:

The Board has recently approved the hiring of a bookkeeper.

The Board has implemented a New Membership Fee Schedule and a New Sponsorship Rate Structure.

The Board has reduced the number of program seasons from 3 to 2 in one year.

In addition, the Board has struck an ad hoc restructuring committee. This committee is exploring ways to streamline the use of paid staff hours. (For example, office hours are now reduced.) Those tasks that KCR cannot afford to pay staff to do would either be done by volunteers or not get done.

The Board and staff welcome member input and suggestions as to how to approach these challenges.

### July 12, 2010

#### Report to the Members:

**The Board of Directors for Kootenay Co-op Radio wishes to inform members of an important decision made by consensus last week at the Board's regularly scheduled monthly meeting.**

**As of October 1, 2010, the position of Administrative Manager will be dissolved and a new position: Station Manager will be created.**

Details of the new position and the hiring procedure will be released after the August 5th Board meeting.

Thank you for your continued participation and cooperation with Kootenay Co-op Radio.

From the KCR Board of Directors.

***New Directors sought for the KCR Board of Directors.***

**Contact us for an exciting opportunity to develop and share your skills that will impact the future of our community radio station.**

**250-352-9600**  
[www.kootenaycoopradio.com](http://www.kootenaycoopradio.com)



Illustration by Josh Wapp

**The KCR Summer Kayak Raffle Draw Date is September 14!**

**Tickets are \$3 each, 2 for \$5, or 5 for \$10.**

## FROM THE FINANCE COMMITTEE

The Finance Committee, Board of Directors, and committee volunteers developed the 2010—2011 budget to ensure that the reserve fund is replenished, addressing the growing financial needs of the station, while also trimming expenses.

The 2010—2011 Budget has seen an increase in revenue goals: \$156,875. A few examples of how we aim to achieve this goal:

**Membership Annual Dues** (\$35,000) a \$3,000 increase from last year. **Fundraising** (\$8,000) a \$2,000 increase from last year. **Sponsorship** (\$70,000) a \$2,000 increase from last year.

### Visit our web site: “In House Info”

#### to view approved budgets.

With potential increases from broadcasting fee & tariff collection agencies the next year will see further financial challenges in community radio.

We ask members to consider the station when you are planning your donations to worthy causes.

While we do not have charitable status to enable us to give you a tax receipt, you can rest assured that every penny you send to us will be put to good use in keeping our signal alive.

If many members make small monthly contributions

(applicable to covering membership dues &/or donations) through automatic withdrawal at the Nelson District Credit Union, you will hardly notice it, but here at the station we certainly will.

In November 2010, the availability of a Debit & Visa point of sale machine will be at the station, in order to offer ease of payment for membership annual dues, donations, & sponsorship payments.

Further plans include automatic withdrawal options from bank accounts other than those with the NDCU, addressing the feedback from members that more options would make payments easier.



## NO MORE PLEDGES FOR MEMBERSHIP DRIVES!

### A message from the Membership Committee:

After reviewing the volunteer time it takes to process pledges (for example—making the reminder phone calls to members who have pledged), it was decided to instead maximize the volunteer efforts that go into planning, and making the membership drives an inspiring experience for the station, community, and its members.

**Did you know we now have month long membership campaigns twice a year?**

**The month long campaigns will still include the traditional Drive Week. The month long campaign will offer more opportunity for members to connect with the station by mail, in person, or through the web site, (to pay their annual dues).**

**Thank you to all the active members!**

## NELSON BEFORE NINE - COORDINATORS NEEDED!

**KCR is looking for a volunteer or group of volunteers to coordinate Nelson Before Nine, starting in September.**

**Deadline is August 12.**

Since 2002, Nelson Before Nine has developed the reputation as a local, informative, spoken word program. Nelson Before Nine aims to enlighten the listening community while inspiring local dialogue on topics of interest.

NBN airs Tuesday to Thursday from 7:30 to 9am, & rebroadcast from 5pm to 6pm. Visit the web site for Podcasts and archives.

### Volunteer Job Description:

- Generating an ongoing list of potential stories for the hosts
- Managing an online list of stories
- Recruiting and scheduling hosts and technical support
- Advising hosts on issues of content and style
- Creating podcasts of each show

**It is not expected for one person to do all these things, or have all the qualifications (to follow), ideally these tasks and skills would be shared among several people.**

### Qualifications

- Good knowledge of Nelson and its news and public affairs
- Journalism experience or instincts or training
- Reasonable computer skills
- Media experience
- Ability to give good feedback to programmers
- Appreciation of community radio
- Interviewing skills & knowledge of the characteristics of a good interview

Email [bill@cjly.net](mailto:bill@cjly.net) with an outline of what you would bring to this volunteer position.

